

Tomeka Chanel

MAKEUP ARTIST • BEAUTY EDUCATOR

MATURE SKIN MAKEUP ESSENTIALS



*A simple checklist for
polished, confident
makeup over 40*



*Plus my recommended beauty essentials
linked on ShopMy.*

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WHAT'S INSIDE YOUR MATURE SKIN MAKEUP KIT

A practical checklist for polished, confident makeup over 40.



1 SKIN PREP

- ☐ Gentle cleanser
- ☐ Hydrating toner or essence
- ☐ Moisturizer
- ☐ Eye cream
- ☐ Gripping or smoothing primer



2 COMPLEXION ESSENTIALS

- ☐ Skin tint or lightweight foundation
- ☐ Concealer that matches your skin tone
- ☐ Concealer 1-2 shades lighter for brightening
- ☐ Cream bronzer
- ☐ Powder bronzer
- ☐ Cream or liquid blush
- ☐ Powder blush
- ☐ Finely milled setting powder
- ☐ Setting spray



3 BROWS, EYES & LIPS

- ☐ Brow pencil
- ☐ Neutral eyeshadow palette
- ☐ Mascara
- ☐ Optional lashes + glue
- ☐ Lip liner
- ☐ Lipstick or gloss



4 TOOLS

- ☐ Makeup brushes
- ☐ Makeup sponge or powder puff
- ☐ Lash applicator or tweezers
- ☐ Hand mirror



5 TOMEKA'S QUICK TIPS



- Use light layers for the most natural finish.
- Mature skin looks best with hydration and intentional placement.
- Pair cream and powder products for longevity.
- Avoid heavy baking and too much product under the eyes.



*Simple
Products.
Beautiful
Results.*



Shop my essentials recommendations

shopmy.us/shop/collections/7766041

Curated by Tomeka Chanel for women 40+.